

Associated Black Charities (ABC) is pleased to solicit your sponsorship of *Women On The Move 2022: Women Elevating Women*. We are thrilled to return to an in-person format for our yearly Empowerment & Networking event! We will gather on Thursday evening, **December 1st, at Sagamore Pendry Baltimore**. This year's theme will highlight Baltimore-based female leaders in the tech industry, whose experience and insight have a multi-faceted application across industries.

Women On The Move hosted by ABC is known throughout the greater Baltimore community as a flagship event that facilitates impactful networking and high-value mentorship opportunities. Audiences of this event are motivated women at all stages of age, career, and influence. Past speakers and guests have included Jada Pinkett-Smith, Sunny Hostin, and Shelonda Stokes. Our WOTM event will align ABC's 2022 event programming theme to "Educate, Advocate, and Celebrate".

Specific sponsorship opportunities are outlined on the next page. We are grateful that multiple sponsors have already committed their support for Women On the Move and we hope that you will join them, especially during this pivotal time when conversations surrounding equity are high priority in our local and national communities. Proceeds from this event are critical to our operation and our ability to improve economic outcomes for African Americans. Thank you for your consideration, and we look forward to you joining us! If you have any questions, please feel free to contact ABC's Director of Development & Strategic Partnerships, Anike Neverdon-Edmonds Coates at [acoates@abc-md.org](mailto:acoates@abc-md.org).

## *Sponsor Opportunities:*

- Title Sponsorship (\$35,000) includes a one-day emerging leader training, signage branding, speaking opportunity, name and logo prominently display across all event collateral and advertising, social media mentions, and twenty (20) tickets.
- Platinum Sponsorship (\$25,000) includes private corporate screening of ABC's film, acknowledgement in print and digital advertising, name and logo on signage, social media mentions, and ten (10) tickets
- Gold Sponsorship (\$15,000) includes name and logo on event collateral, logo on ABC website, social media mention, and ten (10) tickets.
- Event Underwriter (various levels) may include levels between \$10,000 and \$5,000. Please inquire for details.
- Ticket Blocks are available at \$3,000 (20 tickets) or \$1,500 (10 tickets) and will include recognition at the event and in post-event collateral.

Please contact ABC's Director of Development & Strategic Partnerships, Anike Neverdon-Edmonds Coates, at [acoates@abc-md.org](mailto:acoates@abc-md.org) to discuss your commitment or address your questions. Thank you for your consideration!

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